

# PROJECT WORK PLAN

2017	2018	2019	2020	2021
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## M: MANAGEMENT

Responsible : University of Chichester

**M1** Project Initiation

**M1.1** Deliverable: PID

**M2** Financial Management

**M2.1** Claims for payment

**M3** Project Monitoring and Reporting

**M3.1** Deliverable: Twice yearly project reports

**M4** Internal Project Communication

**M4.1** Deliverable: Sharepoint site

**M5** Project Closure

**M5.1** Final project report

## T1: IMPLEMENTATION

Responsible : Westcountry Rivers Trust

**T1.1** Pilot Planning

**T1.1.1** Deliverable: Plan for the pilot study

**T1.2** Baseline assessment

**T1.2.1** Deliverable: Geographic scope report

**T1.3** Develop Toolbox of resources and initial PES Framework

**T1.3.1** Deliverable: Toolbox of Resources

**T1.4** Develop Toolbox of resources and initial PES Framework

**T1.4.1** Deliverable: A replicable and sustainable PES pilot study

**T1.5** Pilot study evaluation and refine framework

**T1.5.1** Deliverable: Evaluation report

## T2: POLICY FRAMEWORK

Responsible : Sara Hernandez Consulting Ltd

**T2.1** Review Current policy

**T2.1.1** Deliverable: A report reviewing current policy framework

**T2.2** Assess impact and effectiveness of PES on policy

**T2.2.1** Deliverable: Report on the impact of PES

**T2.3** Refine Policy Framework on financial sustainability of PES schemes

**T2.3.1** Deliverable: Working meetings x 6

**T2.4** Promote policy framework among local regional and national

**T2.4.1** Deliverable: final events

## C: COMMUNICATION

Responsible : Syndicat Mixte du Grand Bassin de l'Oust

**C1** Communication strategy

**C1.1** Deliverable: Strategy document

**C2** Marketing tools

**C2.1** Deliverable: Marketing tools including logo and website

**C3** Awareness programme to promote behaviour change

**C3.1** Deliverable: Awareness programme and plan

**C4** Interaction with Stakeholders

**C4.1** Deliverable: Creation of an interest group

**C5** Public engagement

**C5.1** Deliverable: Promotional material and 2x events